

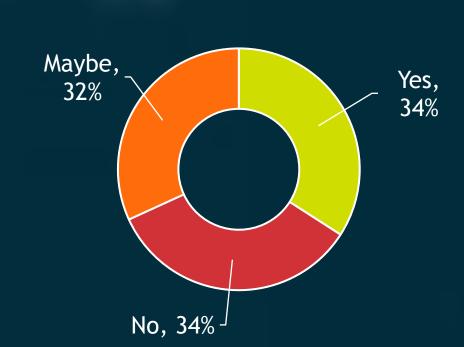
HR REALITIES 2023

AI in HR - Today and Tomorrow

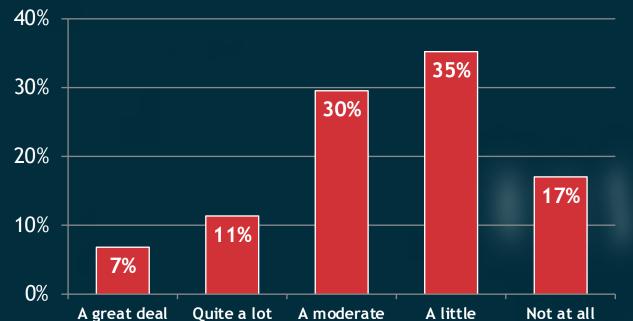
HR professionals are balanced in their scepticism and acceptance for the hype around Al in HR

There is a very mixed picture of acceptance, balanced with an undercurrent of scepticism for the potential impact AI will have on HR. Our survey respondents provide an even split between those who think AI in HR is overhyped, those who believe AI will live up to 'hyped expectations' and those who are reserving their judgement of the impact of AI on HR. Clearly organisations are finding their way.

Do you think the claims for the impact of Al in HR are over-hyped?



How much is Al already impacting your HR function?



amount

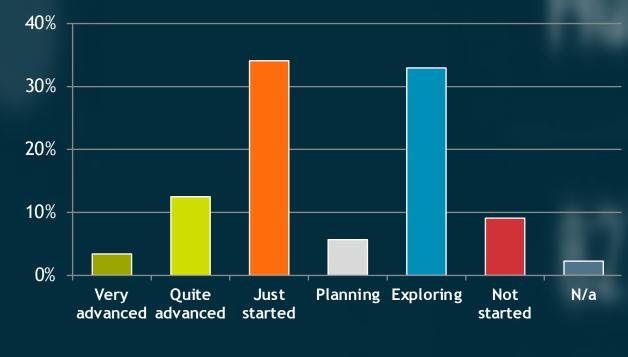
83% are already experiencing some impact from AI on their HR function

Almost 48% have already experienced more than a moderate amount of impact from AI on their HR team. This marries neatly with the fact that half of our respondents have reported that they have already implemented some form of AI-powered tools or systems to support their HR processes today.

But HR teams rarely consider their adoption of AI in HR as advanced

Only 16% of our respondents believe their practices around Al adoption in HR are advanced. What we have found from our research conversations is that the adoption of AI is advanced typically only in niche HR processes. Al is emerging in discreet HR specialist practices and the cumulative impact of Al is disrupting the HR, manager and employee experience.

How advanced is your HR team in adopting Al within your people processes?



plan to expand their use of Al in HR

Only 8% don't plan to extend their use of Al into their future HR processes The momentum for AI in HR is high. 72% plan to

expand their use of AI in people process in the future, with a small but noticeable group of 20% unsure about their HR organisation's plans for AI.

The top drivers for adopting AI in HR are productivity, speed of process, employee experience and quality

For those who are adopting AI in HR today, HR productivity is the major driver alongside delivering faster processes. The reduction of bias and increasing inclusion are the least significant drivers for adopting AI in HR.

76% **Enable greater** operational efficiency and

productivity



Speed up

processes



Improve the employee experience

Raise accuracy and quality



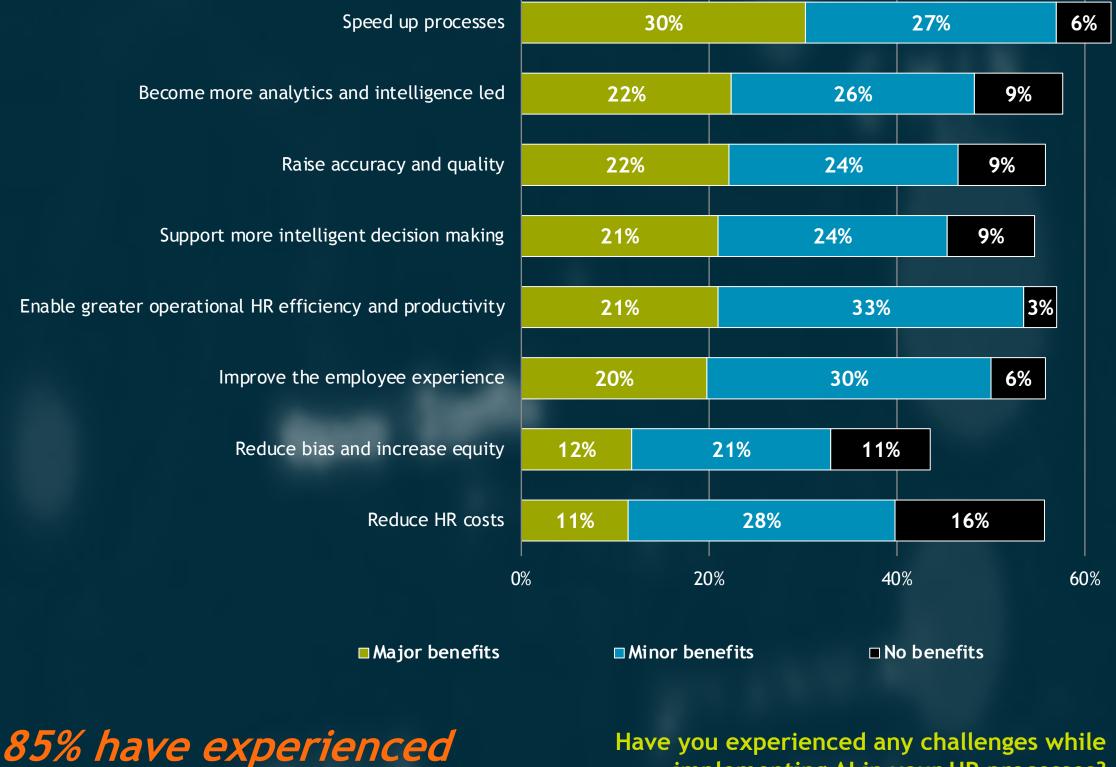


Currently, the main Al benefits that HR reports are not explicitly about cost reduction, but about speeding up HR processes for stakeholders, workers and teams

Despite operational efficiency and productivity being rated as the top driver of AI adoption, it is not the main benefit HR teams report. Today the primary benefits HR is realising from AI are speeding up processes, enabling better decisions and greater operational efficiency and effectiveness. Notably, improving the employee experience and reducing costs is also not a primary benefit achieved through AI, yet.

What's behind this? Anecdotally from our research conversations with enterprise corporates, the main focus for HR teams in adopting AI is 'doing more with what we have' and enabling better processes with our existing resources. This is symptomatic of HR teams with stretched headcount, limited budgets and the need to deliver against ever growing stakeholder and employee expectations with limited capacity.

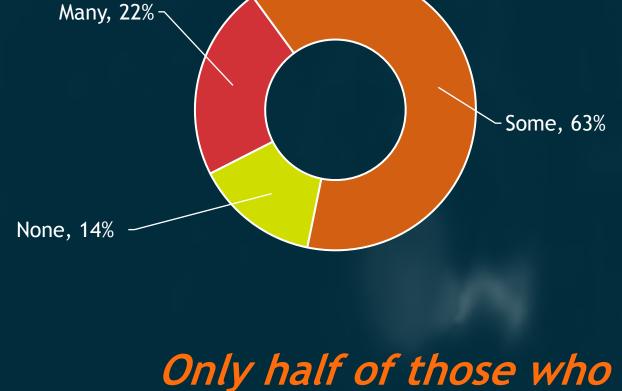
What benefits have you observed since adopting Al in your HR processes?



challenges with implementing AI in HR The implementation of AI does not come easily, with only 14% reporting they had not

experienced challenges in adopting AI in their HR experience or processes. Almost one in four had experienced many challenges in adopting Al. It is incumbent on HR teams to spend sufficient time testing and validating the tools they adopt. How do you ensure that Al-powered HR systems

implementing AI in your HR processes?



and tools are fair and unbiased in their decisionmaking?

guidelines; 23% Don't know; 25% Train our HR team to identify and mitigate bias; 10% No measures to counter bias; 28% Regularly audit our AI-

Implement ethical

have implemented AI in HR are taking steps to check that their Al is

unbiased Despite the emerging nature of AI in HR, not all HR teams are managing the risk of Al proactively. This is a high-risk strategy. To be successful HR teams need to implement ethical guidelines for the use of AI in HR

processes, train the HR team in AI to recognise and mitigate bias, and regularly audit Alpowered HR systems for bias and take corrective action when necessary. Just as there are huge opportunities with Al in

HR, it pays to be proactive in managing the

Sources of Information & Background Fosway Group conducted the survey of its As Europe's #1 HR industry analyst, Fosway is corporate research network between April and uniquely positioned to help the industry with October 2023, focusing on CHROs, Talent & L&D independent research on these issues. More Directors, Managers, and Learning, Talent & HR information and insight on our research will be Technology professionals.

made available on www.fosway.com.

Results are drawn primarily from enterprise organisations in Europe and the survey includes

powered HR systems,

15%

www.fosway.com

Info@fosway.com

+44 (0)20 7917 1870

risks and legislation that it brings.