

# Digital Learning: European Realities

*Results from the preliminary research phase (804 respondents, January 2016)*

**21%** **Learning Content** providers only occasionally deliver great service!

**20%** **Learning Content** providers rarely or never innovate their offering!

**Only 13%** **Learning Content** providers always deliver Value for Money

**81%** Expect to increase use of **Video Content**

**18%** **Authoring Tool** providers rarely or never deliver great service!

**Only 3%** **Learning Content** providers always exceed Learners' expectations!

**90% LMS!** expect their LMS usage to increase or stay the same

**Only 9%** **LMS** providers always deliver Value for Money

**80%** Expect their usage of **Virtual Classrooms** to increase or stay the same

**40%** **LMS** providers rarely or never exceed Learners' expectations!

**71%** Expect to increase their use of **Performance Support**

Expect to increase their usage of **Mobile Learning**

**65%** **Learning Admin** providers always or frequently deliver great service!



**82%** Expect their use of **Social Learning** to increase or stay the same

**55%** **Believe** their experience of **Learning Technology** has stayed the same

**35%** Expect to see growth in their demand for **MOOCs**



## About Fosway Group

At Fosway Group, we understand that developing and engaging people is how complex global organisations deliver performance and achieve success. Just as every employee's talent journey is unique, so is every organisation's people strategy.

Fosway Group's analyst and advisory services deliver the insights your organisation needs to achieve results and eliminate risk. We know that every aspect of next generation HR and talent are more intertwined than ever. When you work with us, you accelerate your insight and make better decisions.

We're Europe's #1 independent HR analyst, and just like the Roman road we draw our name from, you'll find that we're unusually direct. We don't have a vested interest in your technology or consulting choices. You can depend on us to tell you what you need to know to succeed.

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## About Learning Technologies

Learning Technologies is Europe's leading L&D exhibition and conference. It is organised by CloserStill, Europe's premier media group for the learning industry, which provides conferences and exhibitions, industry awards, weekly webinars, publications and online resources: all in support of organisational learning and the technology used in learning at work.

Its events and publications comprise:

- Learning Technologies Conference and the Learning Technologies and Learning & Skills Exhibitions
- Learning & Skills Group Conference and the Learning Technologies Summer Forum
- Learning and Skills Group, an international community of over 7,000 learning and development professionals
- E-Learning Awards - celebrating excellence in e-learning and learning technologies
- Inside Learning Technologies & Skills Magazine

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